

MOVING


 **McALESTER**

FORWARD **PLAN 2040**

McAlester Survey 2: Input Summary


July 31, 2018

Introduction



The second online survey for the McAlester Comprehensive Plan Update, which was created April 6, 2018 and remained open until June 14, 2018, was used as a means for the community provide their input into this process. A total of 691 responses were received, and the results have been summarized in the Key Findings section of this report. Due to the large amount of responses, frequent responses or summaries of responses were provided on for the open response questions.

Key Findings



While all of the input received is valuable for the plan update, common themes further inform the direction of the plan. Through an expression of preferences, the various stakeholders help define the relative importance of certain details reflected in the land use concepts and proposed policies. The following are some of the key ideas and opinions shared through the input received through the online survey.

Key Findings

1

Leveraging Downtown.

Respondents frequently expressed that Downtown was very important to the identity of McAlester and will continue being essential to its future growth and development. The addition of a music/concert venue was recurrently suggested, and could be a potential addition to further improve the already significant downtown area.

Key Findings

2

Increasing Economic Options.

Respondents were repeatedly asking for increased shopping, restaurants and entertainment amenities. Focusing on attracting more of these types of amenities should be considered highly important.

Key Findings

3

Manufacturing and Industrial Jobs are Viewed as the Future.

Respondents conveyed that manufacturing and industrial jobs were far and away the most important sector to attract jobs to McAlester in the future.

Key Findings

4

Transportation Improvements.

Respondents communicated a major need for road improvements across McAlester. Responses regarding infrastructure improvements were commonplace, with a need for greater pedestrian and biking options also being mentioned.

Key Findings

5

Recreational Assets.

Respondents comments were very positive with regards to the city's parks, specifically Chadick Park and Mike Deak Park, denoting their important roles to play as recreational cornerstones.

Survey Results

I would spend more of my free time in McAlester instead of other cities and towns if _____ (fill in the blank).

The following are the most commonly mentioned responses:

163
Responses | Better Shopping, Shopping Options,
and Stores

135
Responses | Restaurants

69
Responses | Entertainment

Total Responses: 691

Which parks and public open spaces need improvement, and why?

The following summarizes the key responses to this question:



Parks are generally described as being in good condition, especially Chadick Park



Public Pools were identified as being an area of the city's public space that could be improved



Mike Deak was described as being a good park, but respondents frequently mentioned more lights and a repaved track as being needed

Total Responses: 691

Which of the following statements is true?



Total Responses: 691

Name one specific suggestion you have for improving downtown.

The following are the most commonly mentioned responses:



Total Responses: 691

Give an example of the types of entertainment you would like to see in McAlester.

The following are the most commonly mentioned responses:



Total Responses: 691

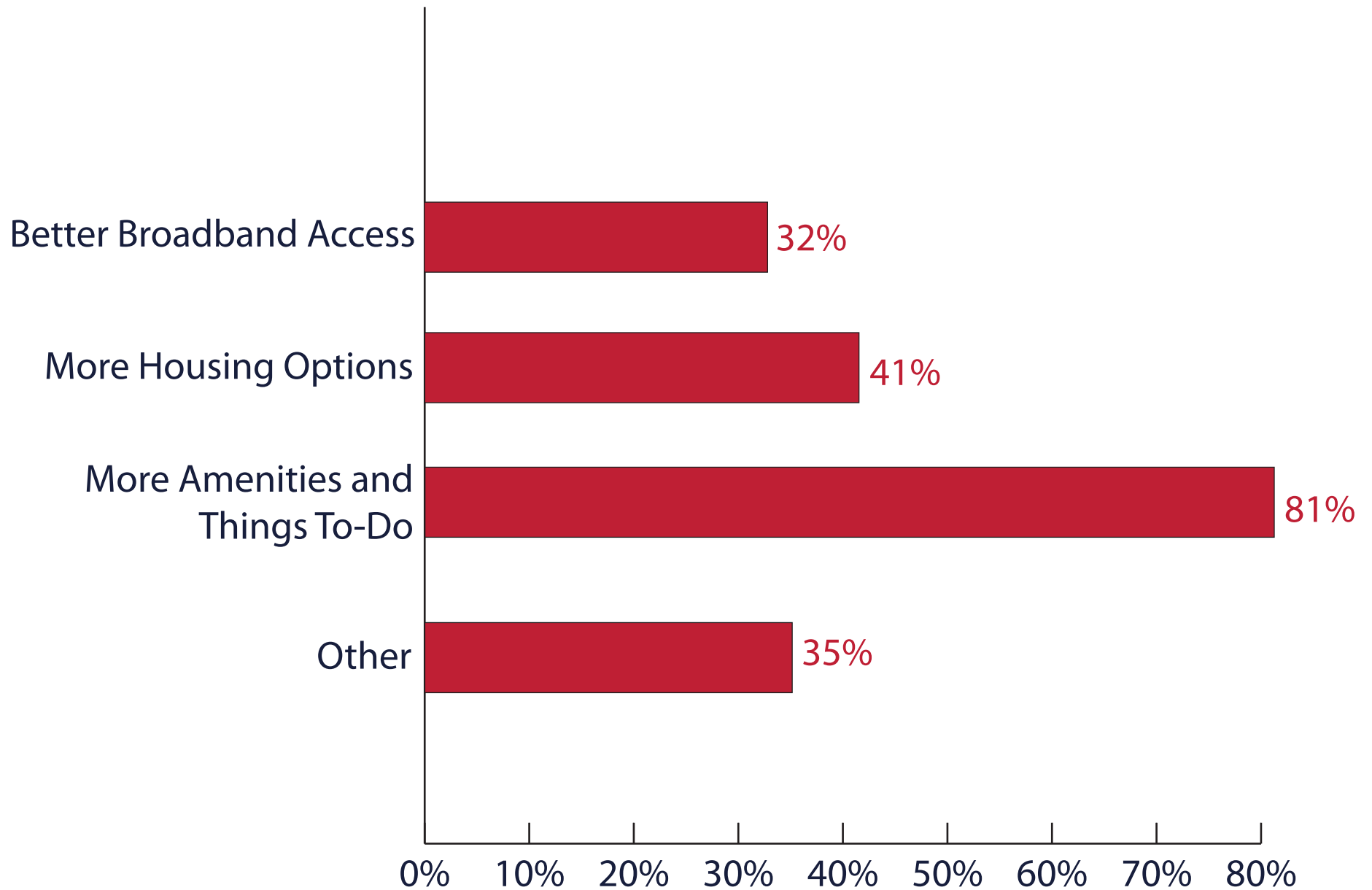
What type of jobs do you think are most important for McAlester to attract in the future?

The following are the most commonly mentioned responses:



Total Responses: 691

What does McAlester need in order to attract those jobs? (Choose all that apply)



Total Responses: 691

What features of McAlester are you most proud of and would want to share with a friend or family member visiting from out of town?

The following summarizes the key responses to this question:



“Not much” and variations of this idea were very frequent responses



The downtown and restaurants, specifically Italian, were commonly mentioned



Respondents also regularly cited parks as being something they would like to share

Total Responses: 691

Which historic sites and structures are worthy of preservation?

The following are the most commonly mentioned responses:

63
Responses

Downtown

49
Responses

Old Town

55
Responses

Old High School

37
Responses

Okla Theater

Total Responses: 691

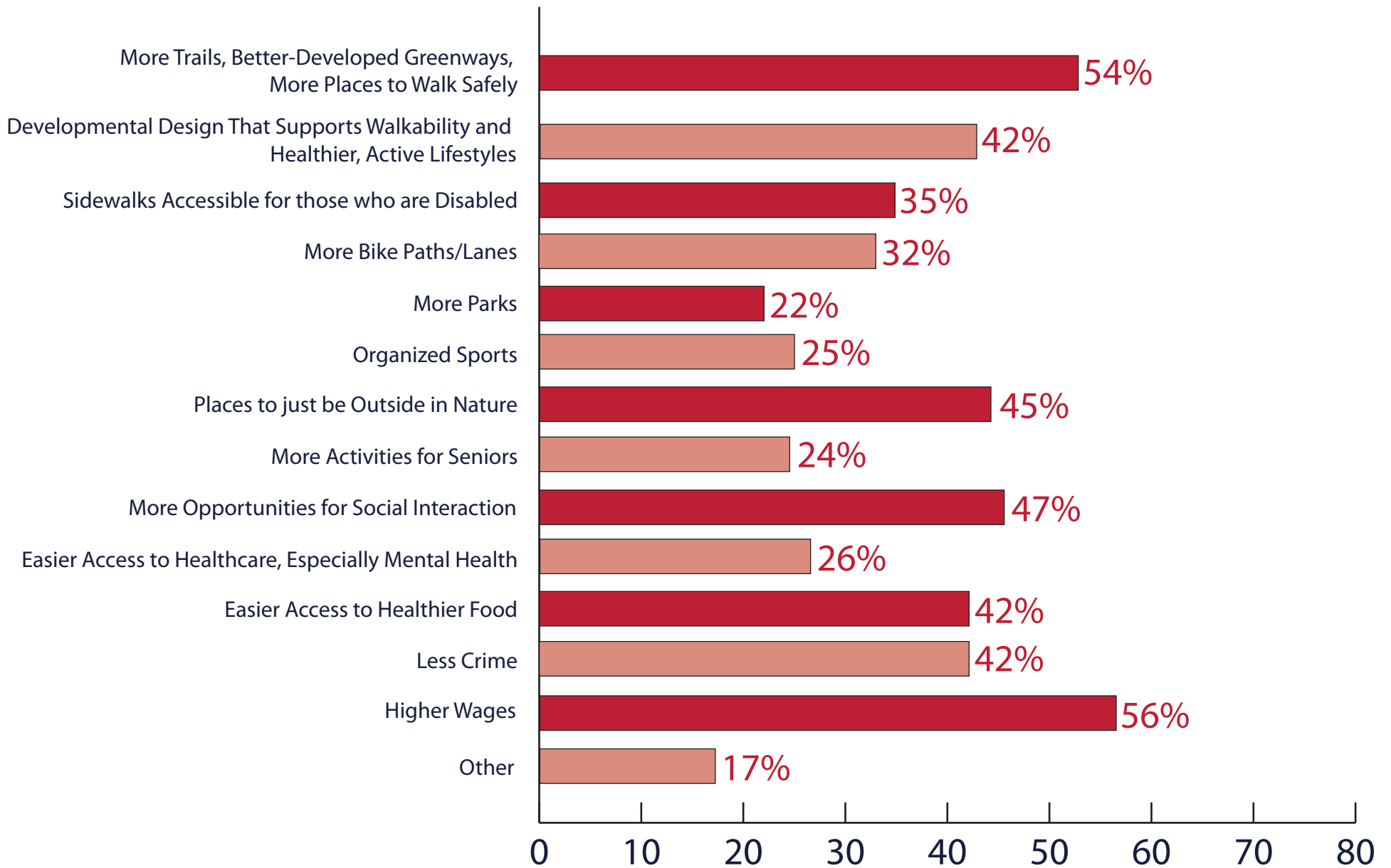
Which roads are in most need of improvement/repair?

The following are the most commonly mentioned responses:



Total Responses: 691

What would make McAlester a healthier place to live (Choose all that apply) ?



Total Responses: 691